



AWS TRAINING AND CERTIFICATION

# 6 smart ways cloud training helps you grow faster

AWS Training and Certification helps your team unlock the possibilities of the cloud to increase efficiency, agility, and profitability.

## 1 Innovate more

Cloud technologies help increase innovation by 88%, enabling your business to adapt faster to rapidly changing market dynamics.<sup>1</sup>

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reduction in proof-of-concept time



*“Our developers built a great demo in Amazon Pinpoint in just a couple of days.”*

– 123RF



## 2 Reduce costs

Leverage the cloud to minimize capital expenditures and free up budget for strategic technology investments.

*“Using AWS Training gave us many ways to improve and overlapped with our initiative to cut costs.”*

– Huuuge Games

## 3 Gain agility

Cloud-skilled employees are better prepared to think strategically, so your business can respond quickly.



*“By upskilling our team on AWS, we’re able to iterate faster. Deployment times have been reduced by 4x.”*

– Paymerang

# 4X faster deployment



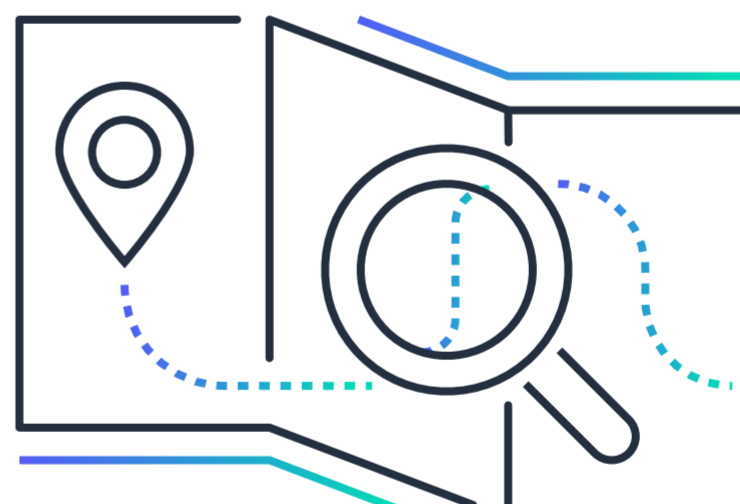
## 4 Strengthen security

AWS Training and Certification enables cybersecurity personnel to improve their efficiency and productivity.<sup>2</sup>

86% of organizations say the security of their cloud workloads improved after staff became AWS Certified<sup>3</sup>

## 5 Close the skills gap

Upskilling your team can help you eliminate the cloud skills gap and fill up 20 to 30% of critical skill roles internally.<sup>1</sup>



*“Many of our engineers...attended multiple AWS trainings and view this as their ticket to upskill themselves.”*

– Zalora Group

## 6 Recruit and retain skilled talent

Providing cloud skills training shows a commitment to employee growth—leading to higher retention and faster onboarding.

93% of organizations said supporting their staff in pursuing AWS Certification improves team recruitment.



### Get the eBook

Discover how expert-led training from AWS can help your team build their cloud skills to keep your business thriving.

[Download the eBook >](#)

<sup>1</sup> Forrester Consulting, “The Total Economic Impact™ Of AWS Training And Certification”, commissioned by AWS, May 2022.

<sup>2</sup> ESG, Training and Certification Help Learners Thrive in an Increasingly Cloud-first World, 2022.

<sup>3</sup> ESG whitepaper commissioned by AWS, Understanding the Value of AWS Certifications to Organizations, 2020.