



Global Knowledge®

A Methodical Approach to Costs and Benefits in the Business Case

Instructor

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Jim Swanson is an instructor and course developer for Project Management and Business Analysis classes at Global Knowledge. He spent 25 years with Hewlett-Packard, including 15 years as a Senior Project Manager.

Follow-On Courses

[Business Analysis Essentials](#)
[Building the Business Case](#)

A Business Case is an important tool for persuading management to approve your projects. The business case document provides the justification for the project and outline the solutions they will deliver based upon the business needs.

This seminar focuses on two sections of the business case: costs and benefits analysis and the cash flow financial metrics. Learn a methodical approach to these sections to enhance the effectiveness of your next business case.

Seminar Highlights

- The Business Case
- Common Mistakes
- The Solution
- Examining Costs
- Examining Benefits
- The Cash Flow Statement
- Full vs. Incremental Cash Flows
- The Best Chances for Success

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